



## FOR IMMEDIATE RELEASE

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## Cass Vineyard & Winery Wins Winery of the Year at the Central Coast Wine Competition

The Paso Robles winery won the Best Overall Red, three Best in Class awards, a Double Gold Medal and six Gold Medals for their wines during the 16<sup>th</sup> annual blind-tasting competition held at the California Mid-State Fair.

July 20, 2018 (**Paso Robles, Calif.**) – The <u>Central Coast Wine Competition</u> (CCWC) is pleased to announce Paso Robles' Cass Vineyard & Winery is the 2018 Winery of the Year. This is the second Winery of the Year award for Cass, which took home the same honor in 2015.

The award was presented on July 20, at the Wine Industry Awards & Gold Medal Tasting in Mission Square during the California Mid-State Fair (July 18-29).

"We couldn't be more humbled to win this award from this terrific competition that takes place right here in the Paso Robles community," said Steve Cass, co-owner of Cass Vineyard & Winery. "After we won in 2015, our team was determined to stay the course and continue focusing on producing the best wines from our 145-acre vineyard in the Geneseo AVA. This win reinforces our ongoing goals and commitment to quality."

All 14 wines Cass entered received medals. Cass was awarded a Double Gold Medal, six Gold Medals, six Silver Medals and a Bronze Medal from the panel of 18 expert judges during the blind-tasting competition, held June 20-21.

Cass's Gold Medal-winning 2016 Mourvèdre won Best of Class in the Mourvèdre category, then went on to win the competition's overall Best Red. The Cass 2017 Marsanne won a Double Gold and went on to win Best of Class in the Other White Rhones category. The Gold Medal-winning Cass 2015 GSM went on to win Best of Class in the Grenache-Based Blends category.

"We're also especially excited our Mourvèdre was named Best Red," says Cass Winemaker Sterling Kragten. "We, along others in the Central Coast, have been working with that grape for years, so it's nice to see it beginning to get the mainstream recognition it deserves. That's a win for all the Rhone wineries and farmers in the region."

Based on the weighted points given to each medal along with a Best overall red, Best of Class win and the high number of gold medals Cass was the clear winner in a very competitive field of wineries big and small, noted CCWC returning Chief Judge Tim McDonald, president of Wine Spoken Here.

The 18 judges this year included Matt Kettmann of *Wine Enthusiast* magazine, Bill Hayes, Wine Category Manager for Bev Mo!, and Mark Chandler, Chief Judge of the California State Fair Wine Competition. For a complete list of judges, please visit <a href="CentralCoastWineComp.com">CentralCoastWineComp.com</a>.

The two-day competition took place at Estrella Hall at the California Mid-State Fair. On the first day, the judges blind-tasted more than 700 wines, rating and then voting on which to award a Gold Medal and Best in Class honor. The

following day, the Best in Class wines were blind tasted again and awarded best Red, White, Rosé, Sparkling and Dessert. Insert Best of Show details. Only after the awards finalized were the producers revealed.

**Best in Show** went to Alara Cellars' 2017 Grenache Blanc, sourced from San Benito County. The honor came after judges awarded it a **Double Gold Medal** and deemed it both **Best in Class** (Grenache Blanc) and overall **Best White Wine**.

**Best Pink Wine** went to Opolo Vineyards 2017 Rosé. The Rosé from the Paso Robles winery also won a **Gold Medal** and was awarded **Best in Class** for the - Any Rosé Blends - category.

**Best Sparkling Wine** was awarded to Laetitia Vineyard & Winery's 2015 Brut Rosé. The same bubbles from the Arroyo Grande winery also claimed a **Gold Medal** and were awarded **Best in Class** in the Méthode Champenoise category.

**Best Dessert Wine** was awarded to Glunz Family Winery's Mission Angelica. The wine from the Paso Robles winery also won a **Gold Medal** and was awarded **Best in Class** in the Fortified Wine category. This is the second year in a row that the Mission Angelica has been awarded Best Dessert Wine.

Of the more than 700 wine entries – a record number – nearly 150 Gold Medals were awarded to wineries located in the Central Coast counties of Alameda, San Mateo, Contra Costa, San Benito, Monterey, San Luis Obispo, Santa Barbara, and Ventura.

The complete list of all the results for 2018, and prior years, is available on CentralCoastWineComp.com.

"I'm pleased to say that this, the 16<sup>th</sup> Annual CCWC has been the best yet, in both our judging panel and the quality of the submissions," said Michael Bradley, CEO of the California Mid-State Fair. "As we in the Central Coast know, some of the world's best wines are being grown and produced right here in our backyard. Our goal is to celebrate and shine a global spotlight on these agricultural artisans. We can't wait to see what the next 16 years brings to this competition."

## **About The Central Coast Wine Competition**

Central Coast Wine Competition promotes the excellent quality and diversity of commercial wineries and grape growers while recognizing the fastest growing wine region in California. In its 16<sup>th</sup> year, the Central Coast Wine Competition is a collaboration of six California fairs and highlights the wine industry as an integral agricultural component of the community. Gold Medal winners will be showcased at the California Mid-State Fair; Contra Costa County Fair; Cow Palace/Grand National Livestock Exposition, Horse Show and Rodeo; Monterey County Fair; San Benito County Fair; and Santa Maria Fairpark. For further information, please visit centralcoastwinecomp.com, and follow us on Facebook, Instagram and Twitter @ccwinecomp.

The 2018 California Mid-State Fair runs July 18 through July 29. This year's theme is "Ole! It's Fiesta Time!"

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